

THE **BLACKSBURG** PARTNERSHIP

NEWS RELEASE

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BLACKSBURG BREW DO TRANSPORTATION OPTIONS

SEPTEMBER 24

Presented by WSL-10

Platinum Sponsor Cumulus Broadcasting

Blacksburg, Virginia, September 21, 2011 – Want to experience the great craft beers at Blacksburg Brew Do, but not crazy about the idea of driving? Let Blacksburg Transit (BT) or the Smart Way Bus be your ride. From 11:00 am – 7:00 pm, BT will offer fare free service on the Main Street route and there will be a special bus stop added in front of the First and Main shopping center (festival grounds) for Smart Way riders from Roanoke or Christiansburg.

RIDING IS SIMPLE:

From Roanoke Take the Smartway Bus: Get off the bus right in front of the First and Main Shopping District! It's that easy! The cost is only \$4 per person each way. The bus will stop in front of First & Main at 12:55 pm, 2:25 pm, 3:55 pm, 5:25 pm, 6:55 pm. Visit www.smartwaybus.com for more information.

From Kent Square to First & Main: Park in the Kent Square parking garage and catch the bus outside the Municipal Building at 300 S. Main Street. The stop is located directly in front of the building facing Main Street. BT will pick up every 30 minutes at approximately: 15 and: 45 after the hour. When boarding, tell the operator your destination is the First & Main Shopping District.

From First & Main back to Kent Square: Catch the bus on Main Street at any stop across from the First & Main shopping center heading downtown. Arrive at the stop 30 minutes after the hour or at the top of the hour and the bus will be there shortly. When boarding, tell the operator your destination is the Kent Square parking garage.

Prefer to drive to the festival? There's a large lot onsite at First & Main. At the end of the day if you've had a little too much to drink, contact one of these local taxi services - Hooptie Ride (540-449-3748), Blacksburg Taxi (540-552-6671), or Fat Taxi (540-999-8294).

"We're so excited about Blacksburg's premier craft beer festival. We hope people come out and have a great time, but also act safely and responsibly," said Diane Akers, President of The Blacksburg Partnership. "We're thrilled to have Blacksburg Transit and the Smart Way Bus team with us once again to provide safe and reliable transportation for our guests."

Blacksburg Brew Do is a rain or shine festival.

For a list of breweries, ticket information, and day of event details visit www.blacksburgbrewdo.com.

Thank you to our sponsors:

Presenting



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Silver	Best Buy, Comfort Inn Blacksburg, Draper Aden Associates, VPT
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The Blacksburg Partnership is a non-profit, independent economic development organization formed by the town, business and university communities. The purpose of the organization is to bolster the vitality of Blacksburg through projects that attract visitors and retail prospects. Partnership projects include development of property, the revitalization of retail districts, special events, and community arts endeavors such as [Gobble de Art](#) and the Blacksburg Partnership Collaborative for the Arts. For more information about the Partnership visit www.stepintoblacksburg.org.

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