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BLACKSBURG BREW DO CRAFT BEER FESTIVAL BACK FOR THIRD YEAR

Presented by WSL 10

Platinum Sponsor Cumulus Broadcasting

SAVE THE DATE: Saturday, September 24, 2011

Blacksburg, Virginia, July 23, 2011 – The Blacksburg Partnership, a non-profit economic development organization, announces the third annual *Blacksburg Brew Do*, the area's biggest and finest craft beer festival. The event will be held at the First and Main Shopping District on Saturday, September 24, 2011 from noon to 6:00 pm, rain or shine.

Last fall's Brew Do event drew over 3,500 festival goers, and 20 breweries pouring over 40 different beer varieties. This year the festival welcomes back the best in craft brewers from the Mid Atlantic region, offering another outstanding selection of beer, ales, and pilsners. Delicious food and live entertainment will compliment a great day of beer tasting at a premier Blacksburg shopping destination.

Two exciting new elements to this year's festival are tailgate games and the introduction of *Howls and Meows*. The tailgating area, sponsored by [Windsor Hills Apartments](#), will feature lawn game favorites and a score board showing the real-time score of the Virginia Tech vs. Marshall University football game. In collaboration with the [NRV Homebuilders Association](#), *Howls and Meows* is a fundraiser benefitting the [Humane Society of Montgomery County](#). Through *Howls and Meows*, luxury pet houses will be designed, constructed, and publicly displayed in the weeks leading up to and at Blacksburg Brew Do. Raffle tickets will be sold for each pet house with the raffle winners announced after the festival.

The third annual [Blacksburg Brew Do Home Brew Competition](#) sponsored by [Bull & Bones Brewhaus & Grill](#) is also now under way. Home brewers across the region are invited to see how their special recipe stacks up against the competition. The contest will culminate at the festival with the announcement of "Best in Show" and the winner receiving the opportunity to brew their recipe as a seasonal beer at Bull & Bones.

"We're so pleased that the two annual Blacksburg Partnership events have been so embraced by the community," said Diane Akers, President of the Partnership. "*Blacksburg Fork and Cork* and *Blacksburg Brew Do* have quickly become new local traditions and we will continue to grow them and add new and exciting elements to match the communities' interests."

Popular local bands *Laura Beth and the Clover Hollow Boys* and *The JugBusters* will kick off the Brew Do entertainment. Headlining the festival is *Ashleigh Caudill and Narrow Gauge*, a nationally-known traditional bluegrass band seen across the U.S. at festivals such as Merle Fest.

Check out www.blacksburgbrewdo.com for additional information or call 540.443.2008 for sponsorship opportunities. Reserved tables are available.

Save the date for the third annual Blacksburg Brew Do and follow us on [Facebook](#). You won't want to miss it!

Thank you to our current sponsors:



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The Blacksburg Partnership is a non-profit, independent economic development organization formed by the town, business and university communities. The purpose of the organization is to bolster the vitality of Blacksburg through projects that attract visitors and retail prospects. Partnership projects include development of property, the revitalization of retail districts, special events, and community arts endeavors such as [Gobble de Art](#) and the Blacksburg Partnership Collaborative for the Arts. For more information about the Partnership visit www.stepintoblacksburg.org.

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