

NEWS RELEASE

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**BLACKSBURG BREW DO
TICKETS ON SALE NOW**

Blacksburg Brew Do- September 24, 2011

Presented by WSLs-10

Platinum Sponsor Cumulus Broadcasting

Blacksburg, Virginia, August 3, 2011 – Tickets for Blacksburg Brew Do, the New River Valley’s premier craft beer festival, are on sale now. Pick them up in Blacksburg at both Kroger stores (located on South Main Street and University City Boulevard). Advance tickets are also available online at www.blacksburgbrewdo.com. Tickets for 10 4-oz. tastings are \$20 in advance and \$25 at the gate. Tickets for 20 4-oz. tastings are \$30 in advance and \$35 at the gate. ID is required. Discounts are also offered online for purchases of 6 or more tickets. Festival attendees receive a commemorative beer glass and full access to festival events including the Bull & Bones Brew Tent, Kroger “Cooking with Beer” Demonstrations, tailgating games, live music, and more! Admission Only tickets for Designated Drivers and guests ages 13 to 20 are \$5. Children 12 and under are free.

Blacksburg Brew Do will be held at the First & Main Shopping District on Saturday, September 24, 2011 from Noon – 6pm, rain or shine. Twenty-five breweries from the mid-Atlantic region and beyond will offer tastings of nearly 100 types of beers including pale ales, lagers, stouts, ambers, and more. The Bull & Bones Brew Tent will offer a home brewing demonstration and samples of home brews. The final judging of the Blacksburg Brew Do Home Brew competition will take place in the Brew Tent followed by the announcement of “Best in Show.” The Kroger “Cooking with Beer” Tent will host some of the area’s top chefs demonstrating and sampling delicious dishes incorporating beer. Throughout the day live entertainment will be provided by local favorites *Laura Beth & Clover Hollow* and *The Jugbusters*, and nationally-known traditional bluegrass band *Ashleigh Caudill & Narrow Gauge*.

Make plans now to enjoy a fun day of Craft Beer, Food and Music in Blacksburg. This is one great time you won’t want to miss. Get your tickets today!

For a list of breweries, event details, and to purchase tickets visit www.blacksburgbrewdo.com.

Thank you to our sponsors:

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Brew Tent	Bull & Bones Brewhaus & Grill
Display	Motor Mile Chrysler, Dodge, Jeep, and Ram
Cooking with Beer	Kroger- South Main Street
Volunteer T-shirt	Sal's Italian Restaurant
Silver	Best Buy, Comfort Inn Blacksburg, Draper Aden Associates, VPT
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The Blacksburg Partnership is a non-profit, independent economic development organization formed by the town, business and university communities. The purpose of the organization is to bolster the vitality of Blacksburg through projects that attract visitors and retail prospects. Partnership projects include development of property, the revitalization of retail districts, special events, and community arts endeavors such as [Gobble de Art](#) and the Blacksburg Partnership Collaborative for the Arts. For more information about the Partnership visit www.stepintoblacksburg.org.

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