



NEWS RELEASE

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BLACKSBURG BREW DO CRAFT BEER AND CLASSIC CAR & JEEP SHOW

SEPTEMBER 24

Presented by WSL-10

Platinum Sponsor Cumulus Broadcasting

Blacksburg, Virginia, September 18, 2011 – Grand Classic Cruisers and the New River Valley Jeep Club will showcase their vehicles at the First and Main Shopping District for Blacksburg Brew Do, a craft beer festival, Saturday, September 24 from noon-6:00 pm. Bring the family and check out over 100 cool, classic cars and Jeeps as you make your way into the festival or shops at First and Main. To participate in the show, contact Dale Echols at djechols@aol.com for Grand Classic Cruisers or Chris Rutherford at nrvjeepclub@aol.com for the New River Valley Jeep Club.

Tickets

Tickets for the 3rd annual Blacksburg Brew Do can be purchased at www.blacksburgbrewdo.com and both Blacksburg Kroger locations. Online tickets are \$20 for 10 tastings and \$30 for 20 tastings, and day-of-event pricing is \$25 for 10 tastings and \$35 for 20 tastings. Online discounts are also available for purchases of six or more tickets. Admission for designated drivers and attendees ages 13-20 is \$5 and children 12 and under are free. Attendees under 18 must be accompanied by a paying adult. Tickets may be purchased online until 12:01 am Thursday, September 22 and at Kroger through the evening of Friday, September 23.

Festival attendees will receive a commemorative beer glass and full access to festival activities including live music, tailgating games, and day-long demonstrations at the Bull & Bones Brew Tent and the Kroger "Cooking with Beer" Tent. Luxury pet houses will be displayed for the *Howls and Meows* fundraiser benefitting the Humane Society of Montgomery County. Raffle tickets will be sold at the festival, giving attendees a chance to win one of the stylishly designed houses.

Twenty eight breweries from Virginia and beyond will offer tastings of over 80 varieties of beer including IPA's, pale ales, lagers, stouts, and more. Winners of the Blacksburg Brew Do Home Brew competition will be announced on Saturday afternoon. Throughout the day, entertainment will be provided by two local favorites, [Laura Beth & Clover Hollow](#) and [The Jugbusters](#), and nationally-acclaimed traditional bluegrass phenomenon [Ashleigh Caudill & Narrow Gauge](#).

Friday Night Beer Dinner

Make a weekend out of the festival! Preston's Restaurant at The Inn at Virginia Tech and Skelton Conference Center is offering a Beer Dinner the night before Brew Do, on Friday, September 23. Sierra Nevada brews will be paired with four exquisite courses, and Scott Hite, a Certified Cicerone for Sierra Nevada will guide the interactive beer pairing experience. Tickets for the Beer Dinner are on sale at www.blacksburgbrewdo.com or reservations can be made by calling Preston's Restaurant at 540-231-0120.

Grab your friends and family and make plans now to enjoy a fun and relaxing day of craft beer, cool cars, food, and music in Blacksburg. This is a rain or shine event, and a fantastic time you will not want to miss. Get your tickets, bring your chairs, and stay all day!

For a list of breweries and day of event details visit www.blacksburgbrewdo.com.

Thank you to our sponsors:

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Brew Tent	Bull & Bones Brewhaus & Grill
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Cooking with Beer	Kroger
Volunteer T-shirt	Sal's Italian Restaurant
Dining Pavilion	Bath Fitter

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The Blacksburg Partnership is a non-profit, independent economic development organization formed by the town, business and university communities. The purpose of the organization is to bolster the vitality of Blacksburg through projects that attract visitors and retail prospects. Partnership projects include development of property, the revitalization of retail districts, special events, and community arts endeavors such as [Gobble de Art](#) and the Blacksburg Partnership Collaborative for the Arts. For more information about the Partnership visit www.stepintoblacksburg.org.

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